



Tourism City in the Globalization Time : Safety and Conflicts

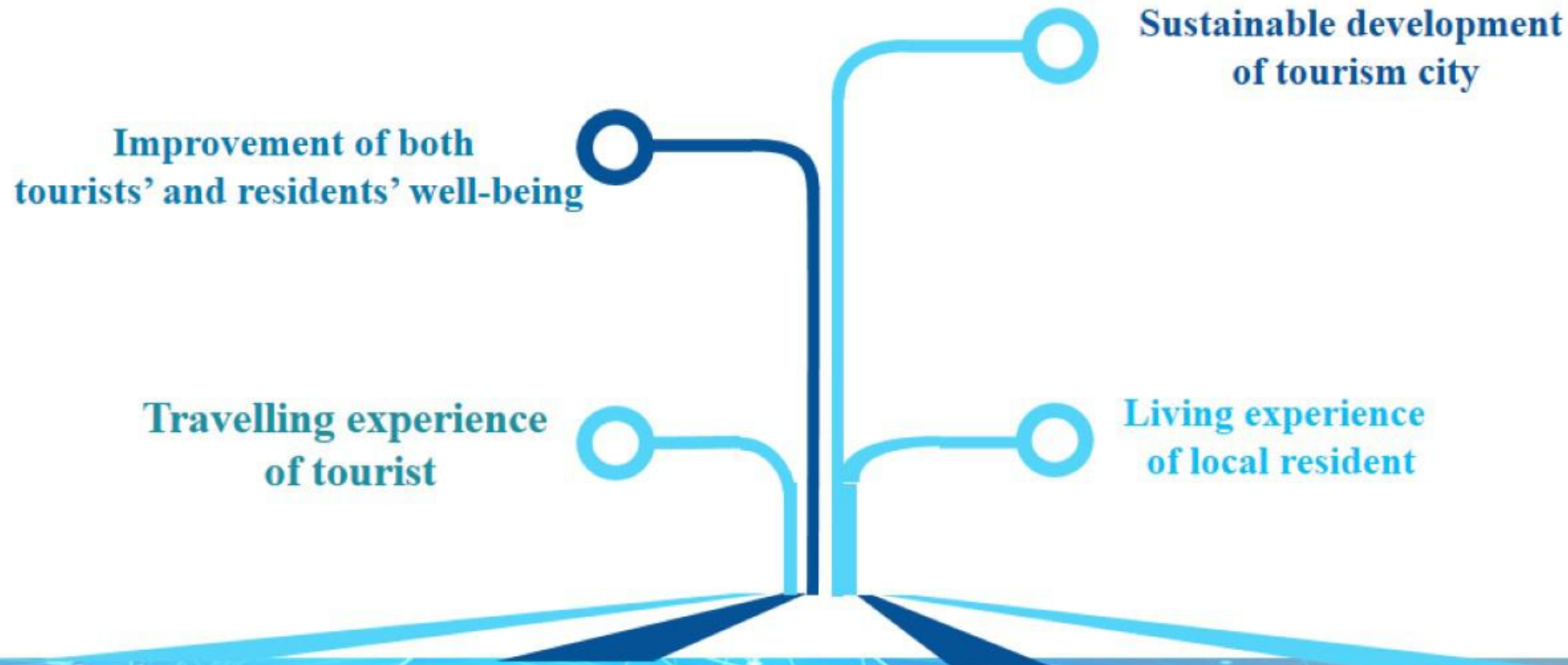
走向全球化：旅游城市的安全与冲突

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What makes a tourism city to be a utopia of happy life?



Good safety
of tourism city

High quality
of tourism city

Perfect facility
of tourism city

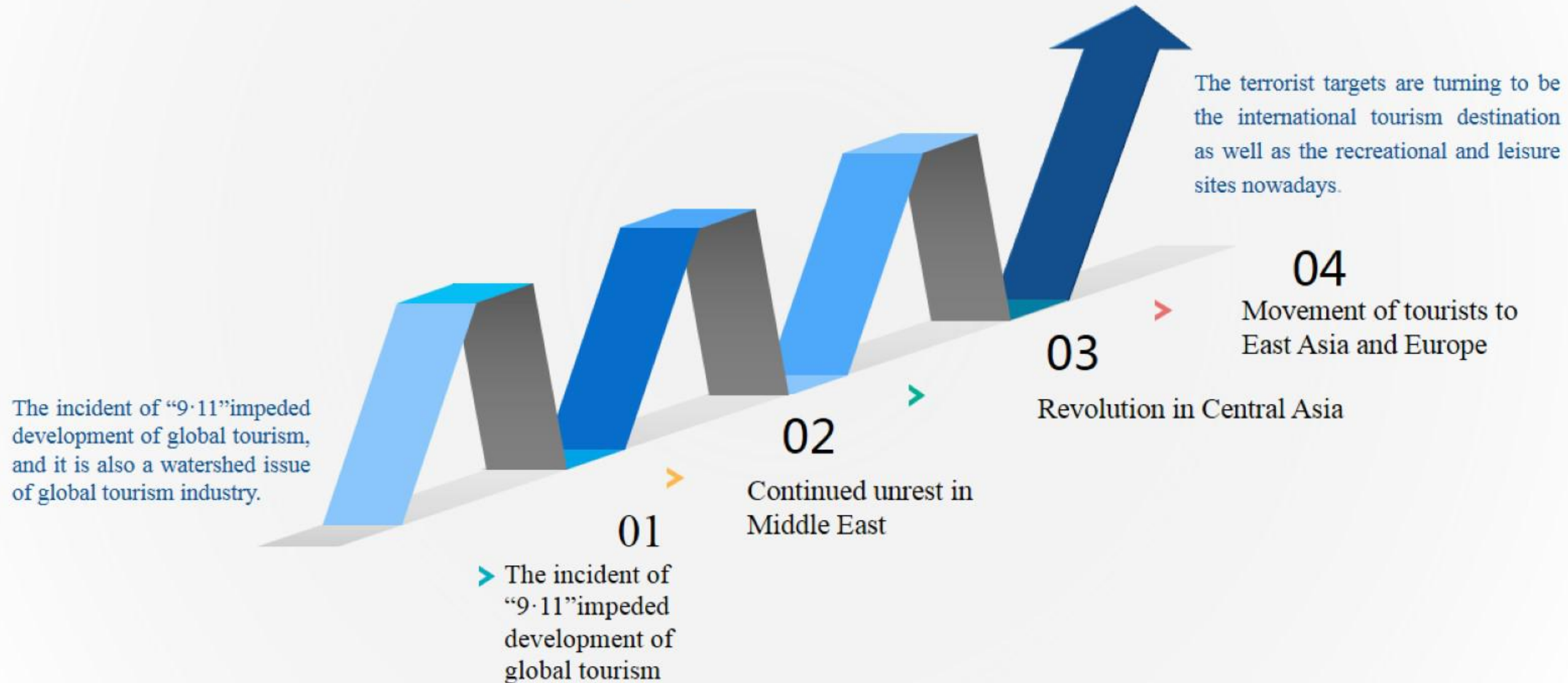
Positive participants
of tourism city

Part I

Safety of Tourism City



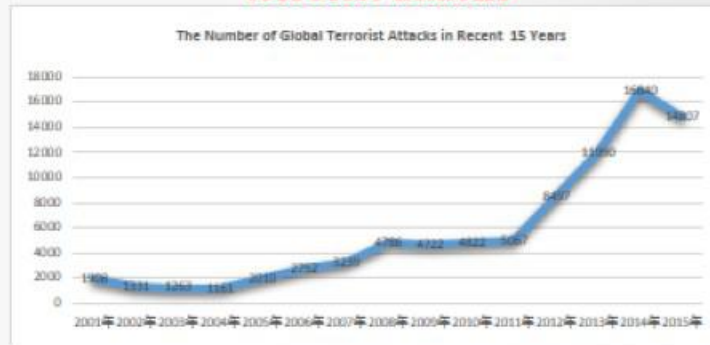
Safety Is the **Key** of Tourism City Development



Terrorism VS Tourism: Complicated Relationship

Double increase of terrorist attack and global tourism does not mean that there is no impact of terrorist on global tourism industry, the reasons need to be further explore and research.

The frequent occurrence of terrorist attacks



Tourists continued to go on holidays abroad in spite of the specter of terrorist attacks spread across the globe.



The interactional relationship between terrorist attacks and tourism



The target of terrorist attacks is changing



Regional moving of international tourist



Strengthen media supervision of government in many countries



Affective prevention and control measures on terrorist attacks in many countries.

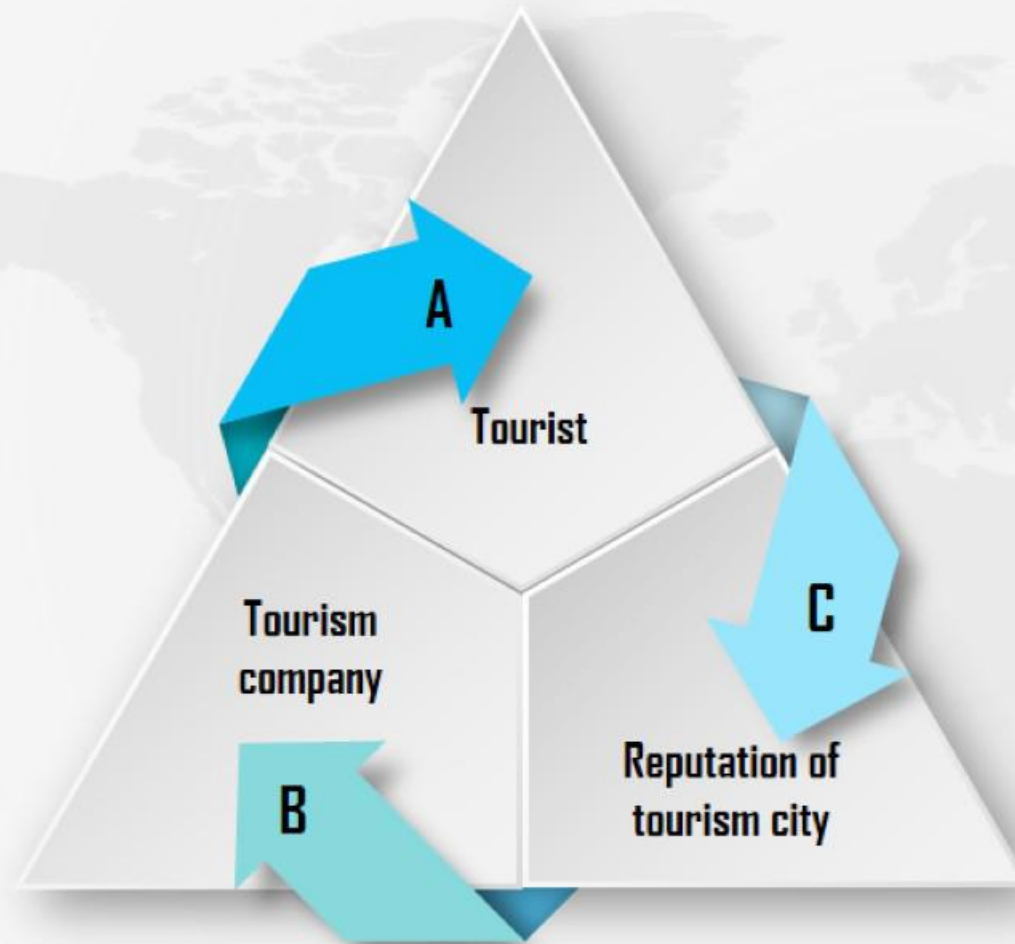


Tourism is a fragile industry



The influence on business tourists is less than leisure tourists

Terrorist Attack causes Industrial Crises



Impact on
tourists

- Increased fear on tourism
- Loss of confidence on tourism
- Decreased tourism needs



Impact on
tourism
company

- Economic shock
- Reputation shock
- Social shock



Impact on
tourism
city

- Negative impact on tourism business
- Dissemination of negative information, and damage to reputation of destination.



Part II

Quality of Tourism City

Quality of Tourism City

Excessive tourism



Demand side

Damage on natural and social environment of destination; Consumption of the resources of tourism city excessively; Disturbance on local residents' life.

Supplier side

The insufficient reception capacity and tourism resource supply, and negative impact on tourists' experience and feeling



Quality of Tourism City

Components of quality

01

Tourism Carrying capacity

- Attractions visitors capacity ,
- Traffic capacity ,
Hotel room number
- Supply capacity

02

Social Environment

- Social Stabilization
- Safety condition

03

Ecological Environment

- Public green space
- Forest coverage

04

Economic Level

- Tourism consumption level
- Income of residents

05

Resource Condition

- Available water resources ,
- Urban land area

06

Culture connotation

- Cultural protection
- Attitude to tourists
- Brand influence of city

Part III

Facility of Tourism City



Facility of Tourism City

Classification of Facility

Facility of Tourism City



Tangible Facility

- Infrastructure, public facilities, traffic conditions, communication facility, space & quality, landscaping, sanitary condition etc.

Intangible Facility

- Neighborhood quality, safety, sense of belonging, social system and order, interpersonal relationship, civilization etc.

Tourist Facilities: **Living Facilities** that are Given **Tourism Value**

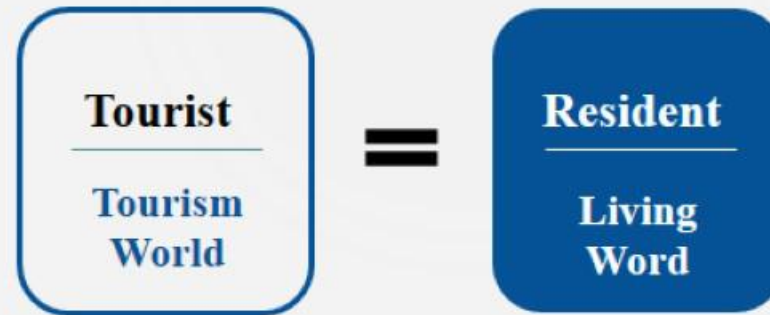
City Living Platform

City living space is urban living environment essentially, which is the lifestyle and living form of the human-centered local communities.

From tourist's view, the tourism city should have:



- Commonness & Individuality
- Familiar feeling & unfamiliar feeling

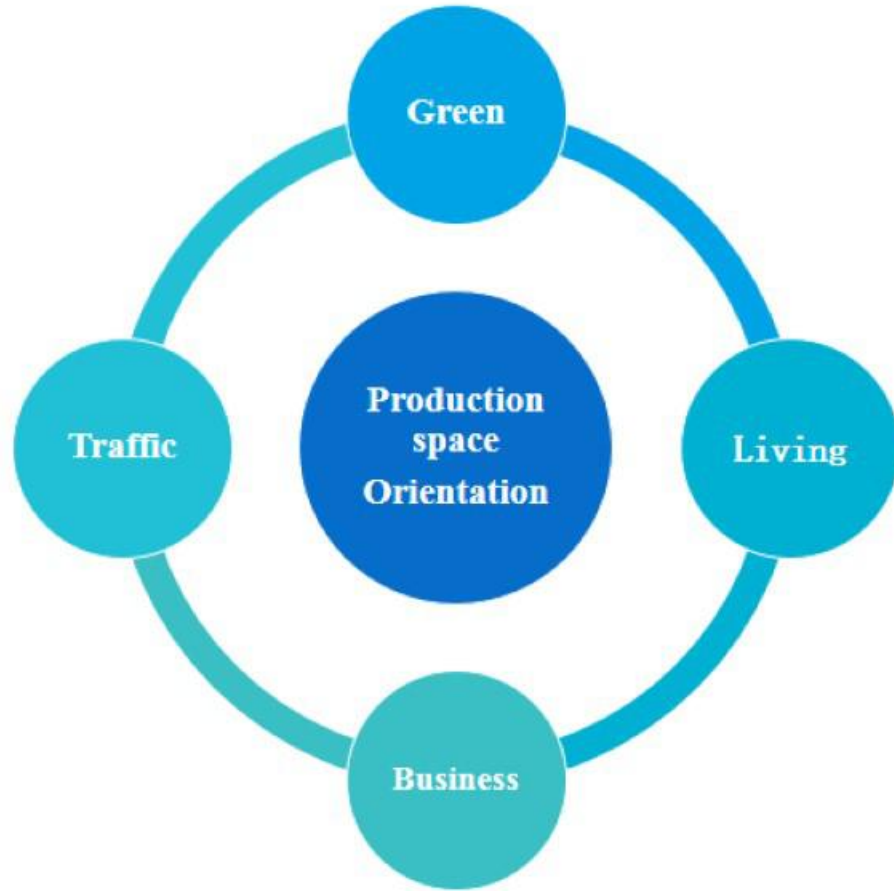


"Tourism world" means escape from personal "living world" to some extent , but it is also the overlap of the colonial "living world".

Facility of Tourism City

Classification of Facility

Tourism city should be equipped with **leisure system**, **rambling system**, **sightseeing system** and **explicatory system**, and built common space for tourists and local residents humanely.



Commercial City



Tourism City

Part IV

Participants of Tourism City



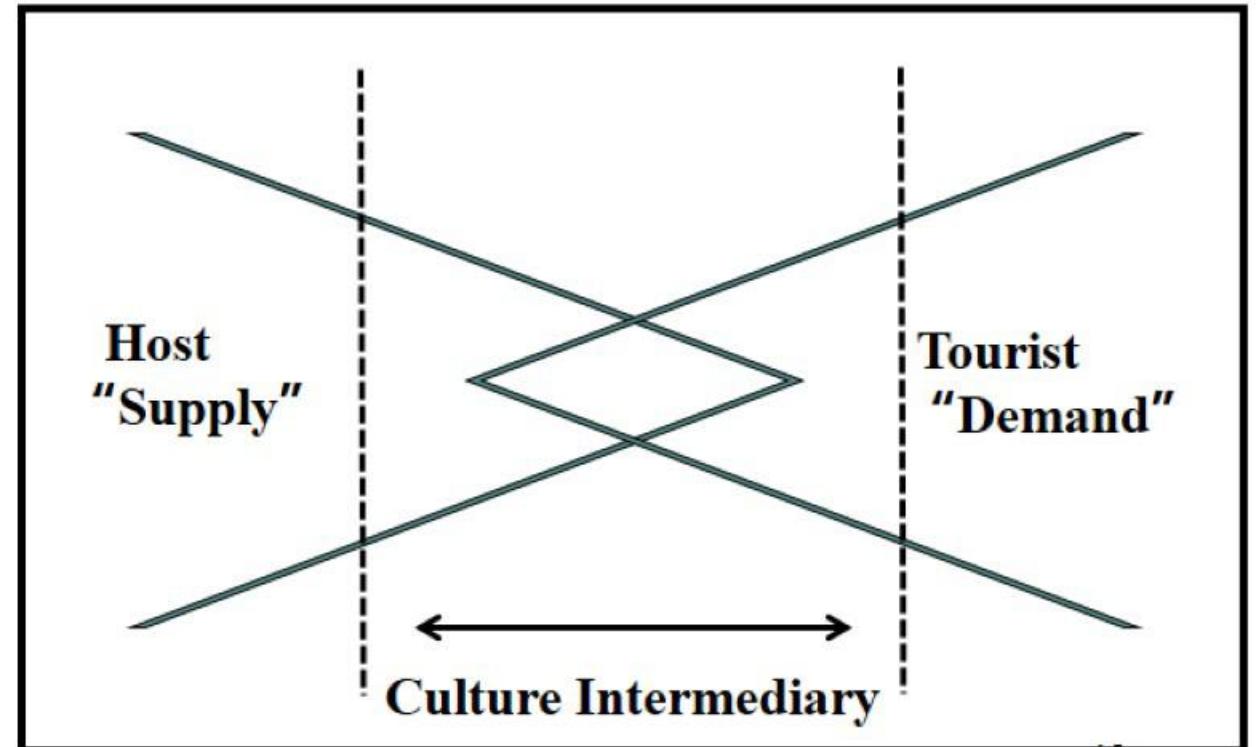
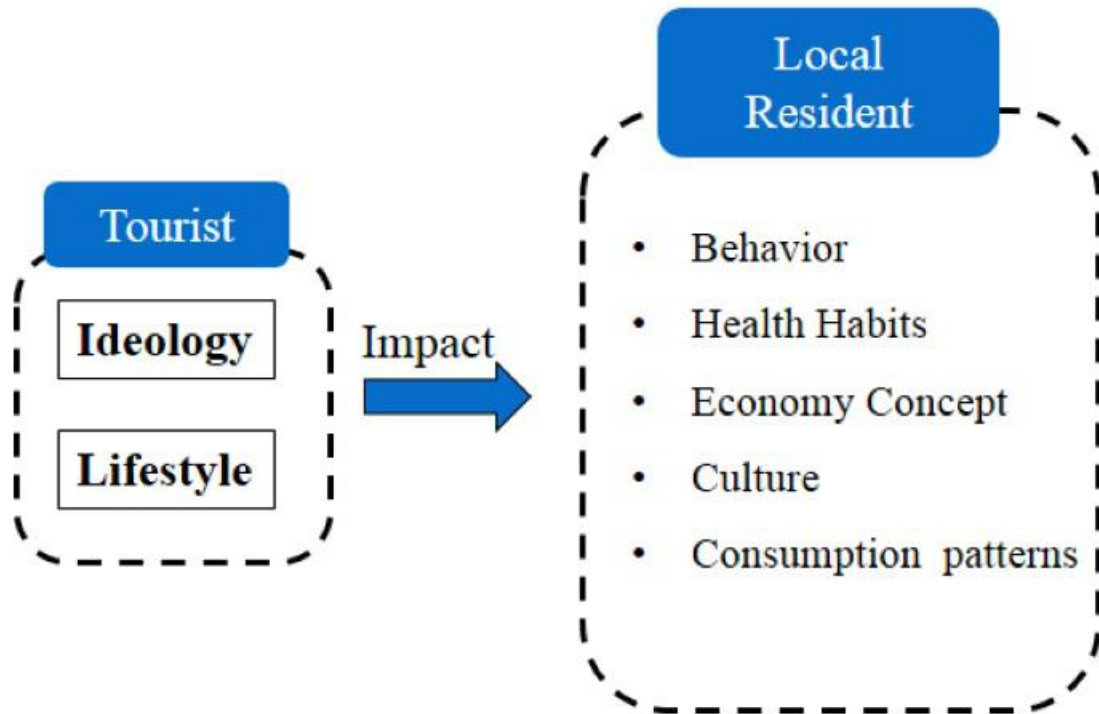
Participants of Tourism City

Interaction between tourists and residents

Tourism City

Tourism city is the living home for local residents, and also the fairyland for tourist.

It is the overlap of these two environments.

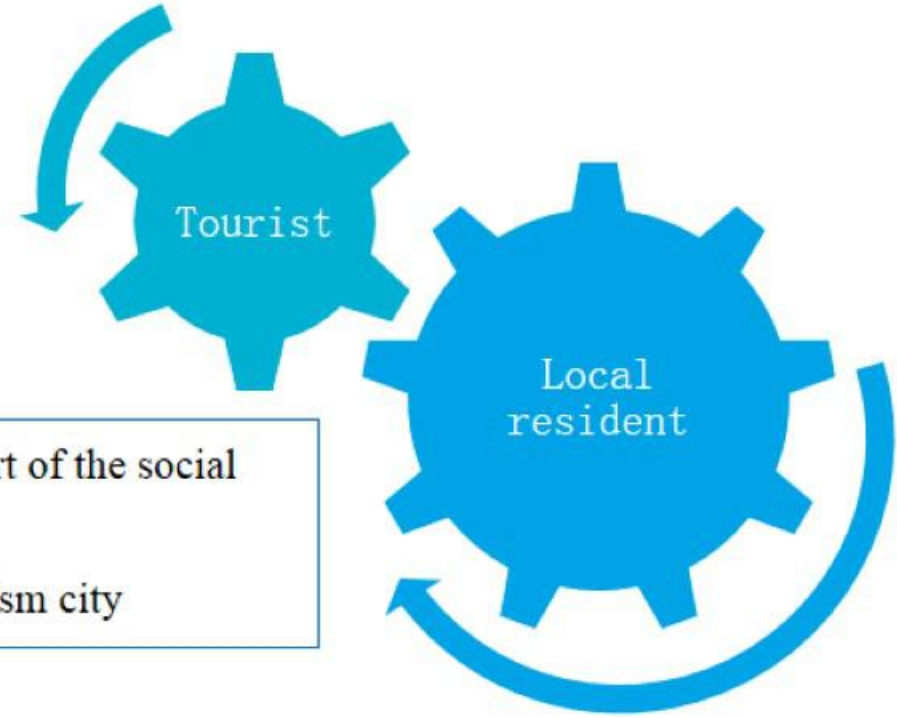


Participants of Tourism City

Fate community of tourists and residents

- The foundation of tourism city
- Focusing on tourists' experience is the basic condition of the city tourism development

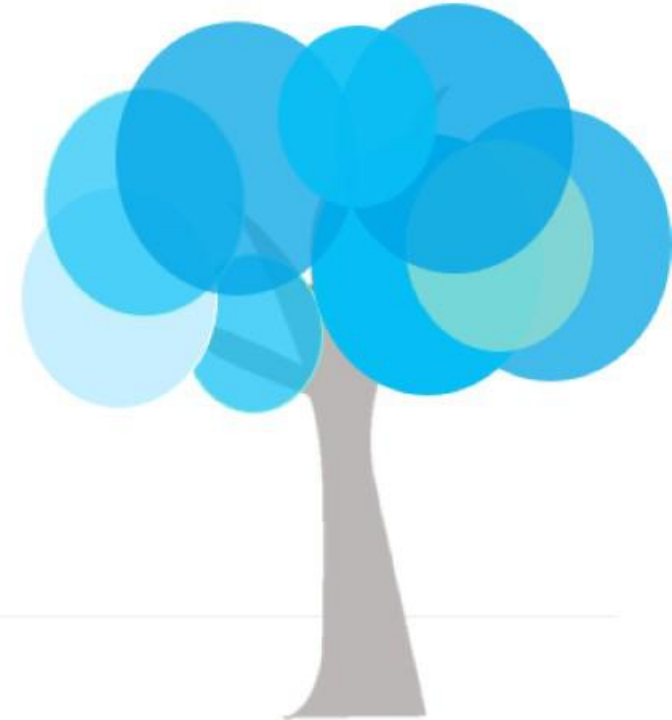
- Both of the tourist and residents are the significant part of the social environment and human resources in tourism city.
- Direct participants, stakeholders and influents of tourism city





To build a **utopia of happy life**, we should——

- Foster a sense of community of common destiny
- Follow the trend of times
- Keep to the right direction
- Stick together in time of difficulty



An aerial night photograph of a harbor filled with numerous yachts. The yachts are illuminated from within, casting a warm glow. The water reflects the lights from the boats and the city in the background. The city is built on a hill, with its lights visible against the dark sky. The overall scene is a beautiful night view of a coastal city and its harbor.

Thank you!