

Report on World Tourism Economy Trends (2019)

世界旅游经济趋势报告（2019）

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2019.1.16 北京





Section I

Decelerating growth and slight fluctuation of global tourism economy

全球旅游经济增速有所放缓



全球经济处于高速回落进程

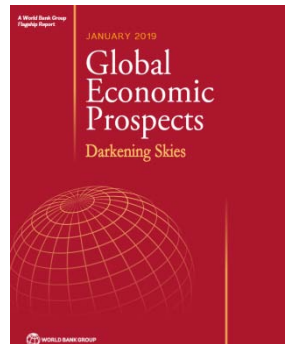


国际货币基金组织
(IMF)



世界银行 (WB)

- **全球**：将2018年和2019年全球经济增速预期从半年前的3.9%下调至3.7%
World: Forecasted Growth rate of 2018 and 2019, lowered from 3.9% to 3.7%
- **美国**：2018年经济增速预期维持2.9%不变，2019年增速从2.7%下调至2.5%
USA: 2018, 2.9%; 2019, lowered from 2.7% to 2.5%
- **欧元区**：2018年增长预期由2.2%下调至2.0%，2019年预期维持1.9%不变
Euro Area: 2018, lowered from 2.2% to 2.0%; 2019, 1.9%
- **新兴市场经济**：增长预估**大幅下调**
Emerging Economies: lowered significantly
- **全球经济增长**：在2017年和2018年达到3.1%之后，预期将在接下来的两年里减速，2019和2020年分别为3%和2.9%。
Global Economy Growth: 2018, 3.1% ; 2019, 3% ; 2020, 2.9%



全球旅游总人次及其增速 (2006-2019)

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In 2018, the **global total tourist arrivals** exceeded **12 billion**, with the growth rate of **5.0%**

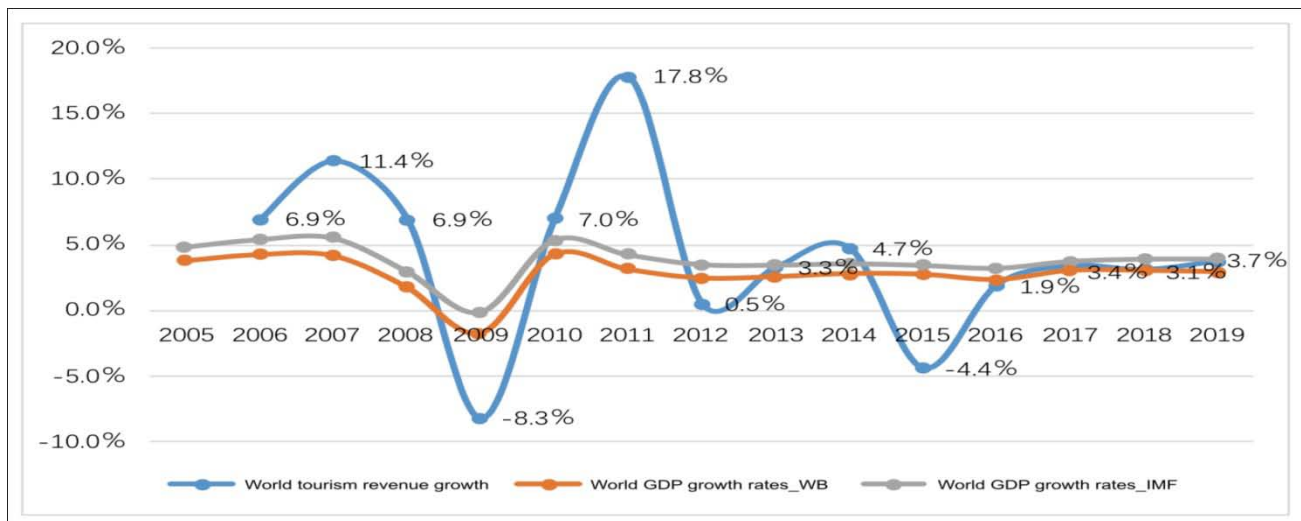
2018年全球旅游总人次达**121亿**人次，增速为**5.0%**，与上年相比增速下降**0.7**个百分点

全球旅游总收入及其增速 (2006-2019)



In 2018, the global total tourism revenue reached **5.34 trillion** USD, with the growth rate of **3.1%**

2018年全球旅游总收入达**5.34万亿**美元，增速为**3.1%**



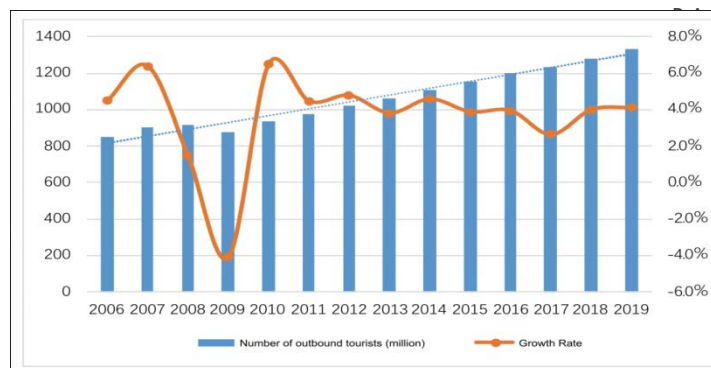
The gap between GDP growth and global tourism revenue growth gradually narrows.

GDP增速与全球旅游总收入增速的差距逐步缩小

全球国际旅游人次增长趋势 (2006-2019)

2018年全球国际旅游人次达**12.79亿**，增速渐趋稳定在**4.0%**左右。

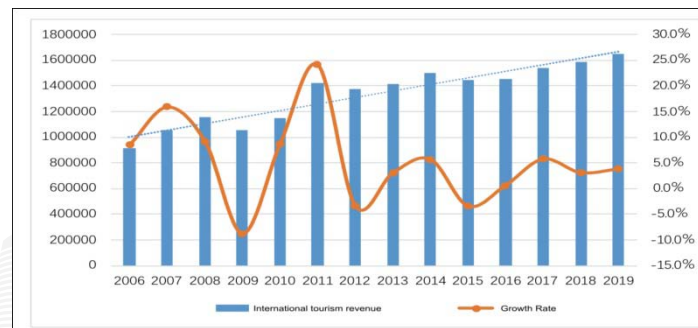
In 2018, the international tourist arrivals around the world reached **1.279 billion**, with the growth rate gradually stabilizing at around **4.0%**



全球国际旅游收入增长趋势 (2006-2019)

2018年，全球国际旅游收入达到**1.59万亿美元**，增速达**3.1%**，实现连续四年增长。

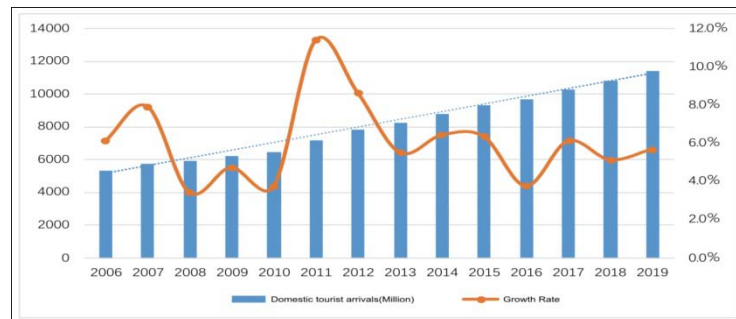
In 2018, the global international tourism revenue reached **USD 1.59 trillion** with an increase of **3.1%** and achieved **four consecutive years** of growth.



全球国内旅游人次增长趋势 (2006-2019)

2018年全球国内旅游人次达**108.2亿**，增速达到**5.1%**。

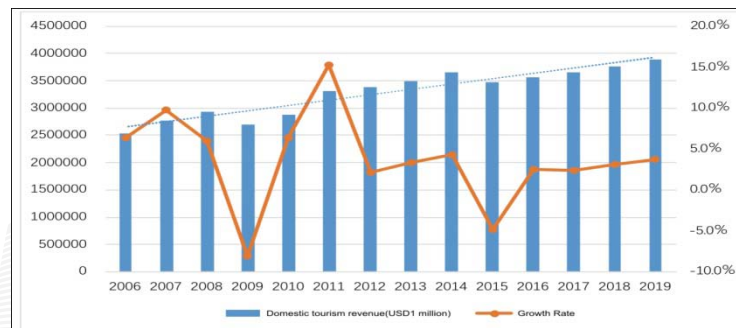
In 2018, global domestic tourist arrivals reached **10.82 billion**, with a growth rate of **5.1%**.



全球国内旅游收入增长趋势 (2006-2019)

2018年全球国内旅游收入达**3.76万亿美元**，增速为**3.1%**。

In 2018, the global domestic tourism revenue reached **3.76 trillion USD**, an increase of **3.1%**.



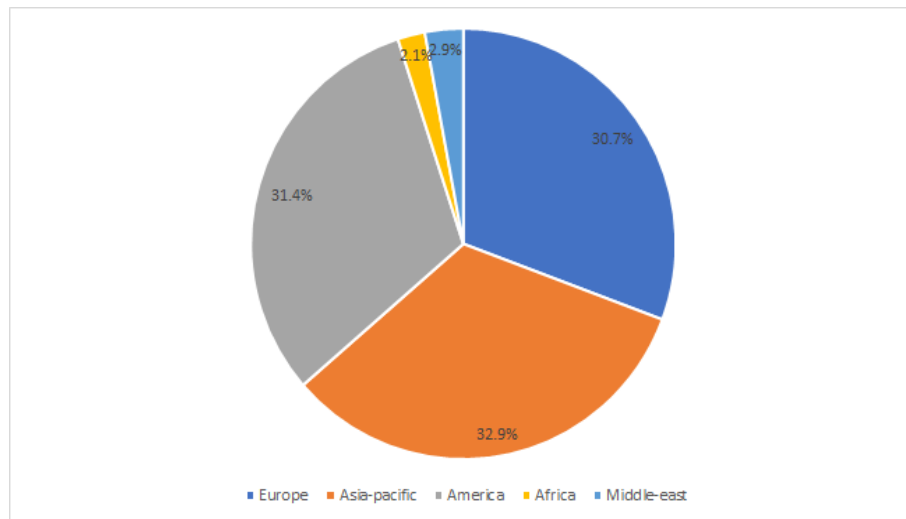
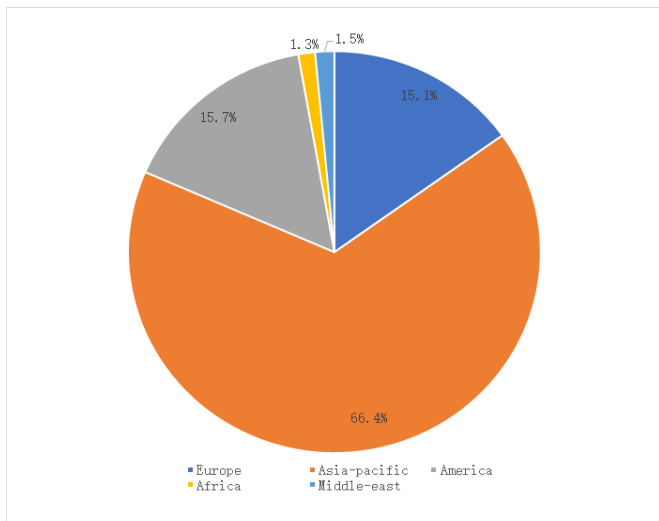


Section II

The obvious trend of tourism differentiation in the five major regions

五大区域旅游差异化更加明显





Proportion of Total Tourist Arrivals and Total Tourism Revenue of Different Regions in the World
五大经济区域旅游总人次和旅游总收入占全球比重

欧洲、亚太、美洲接待在全球旅游格局中呈**三足鼎立**

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